



AG CAREERS HUB | SOUTH AUSTRALIA

CHAMPIONING CAREERS IN SOUTH AUSTRALIA'S AGRICULTURAL SECTOR

BECOME AN AMBASSADOR FOR CAREERS IN AGRICULTURE

- Are you passionate about your role in agriculture?
- Want to make a difference and inspire students?
- Keen to present in schools throughout SA and showcase the agricultural sector?

Then join the SA Ag Careers Hub as an ambassador and help promote ag careers, opportunities and innovation to schools throughout SA.

BECOME AN AMBASSADOR

The SA Ag Careers Hub is seeking applications from industry leaders to become agricultural ('ag') career ambassadors. We are creating a team who will present in schools and promote ag career pathways, share information on graduate programs and opportunities and raise awareness of the diversity of opportunities in agriculture. As one of our industry ambassadors, you will have the opportunity to:

- Deliver in-school agriculture (ag) career showcase sessions to Year 7 to 11 students at Urrbrae.
- Join the hub team in visiting regional schools and deliver in-school or virtual ag careers showcase sessions.
- Host student site visits to showcase your sector of the industry in action.
- Deliver sessions to teachers and career advisers on ag careers and pathways as part of a series of professional development events.
- Be an ambassador for the agricultural industry in South Australia, working to attract new entrants to the industry and help solve our skills shortage.



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PROGRAM AIMS

The Ag Careers Ambassadors program is designed to support South Australian schools showcase and raise awareness of agricultural careers and opportunities. The program is focused on:

- Forming valued partnerships with schools and industry.
- Providing teachers with a support network and access to current resources and information on career opportunities and pathways.
- Linking students with trade, certificate and university opportunities.
- Showcasing real-world agricultural careers through in-school visits and industry site visits.
- Developing innovative ways of incorporating agriculture into a range of subjects (cross curriculum).
- Profiling industry pathways and skills.
- Developing a network of people who can talk in schools and share their stories. '
- Developing great resources to support schools.



PROGRAM ACTIVITIES

The Ag Careers Ambassadors program will coordinate a network of industry leaders to support the hub's delivery of:

- **URRBRAE IN-SCHOOL SESSIONS:** Weekly in-school careers sessions where industry leaders visit Urrbrae Agricultural High School to discuss their careers, industry highlights, job opportunities, graduate programs and scholarships.
- **REGIONAL OUTREACH:** Industry ambassadors will visit regional schools throughout SA to deliver panel sessions, activities and workshops.
- **TEACHER AND CAREERS ADVISER PROFESSIONAL DEVELOPMENT:** The hub will host teacher professional development workshops to provide teachers and careers advisers with insights into the careers, study pathways and opportunities in agriculture.

- **STUDENT SITE VISITS:** The program will facilitate student bus tours to industry locations where they can view agriculture in action.
- **RESOURCES:** The program will develop an ag careers pathway resource to promote industry opportunities, study pathways and opportunities. It will also feature industry ambassadors and their career stories.
- **INDUSTRY DATABASE:** Schools are often seeking businesses to host student work experience or industry leaders to visit schools and present on their career. We are generating a list of businesses willing to visit schools, host work placements or work experience, and host industry site visits. This list will be circulated to all schools teaching agriculture via the ATASA database.



THE AMBASSADOR ROLE

Industry ambassadors will professionally present career opportunities and pathways in the South Australian agricultural sector to secondary students.

Ambassadors will accompany a member of the hub team to schools and be part of either a single or double lesson session which profiles your role, qualifications, career highlights and opportunities in the sector. This may include graduate positions, scholarships, work placement opportunities or jobs.

The hub will work with ambassadors to understand how they can best be involved and to develop their content and provide training. Each ambassador will complete an induction with Urrbrae Agricultural High School to ensure content is aligned with the curriculum and that all ambassadors comply with school policies.

It is estimated that each ambassador may provide two in-class sessions in 2022 and in 2023. The hub will work with ambassadors to coordinate opportunities, although weekly sessions will be delivered every Monday, Wednesday or Thursday to Urrbrae students.

All school sessions will be coordinated by the Hub.



ABOUT THE SA AG CAREERS HUB

The SA Ag Careers Hub aims to provide students with a clear vision and pathway towards exciting careers and opportunities in South Australia's agriculture industry.

AgCommunicators has partnered with longstanding collaborators from Urrbrae Agricultural High School, the University of Adelaide, and the Agricultural Teachers Association of South Australia (ATASA) to develop the hub.

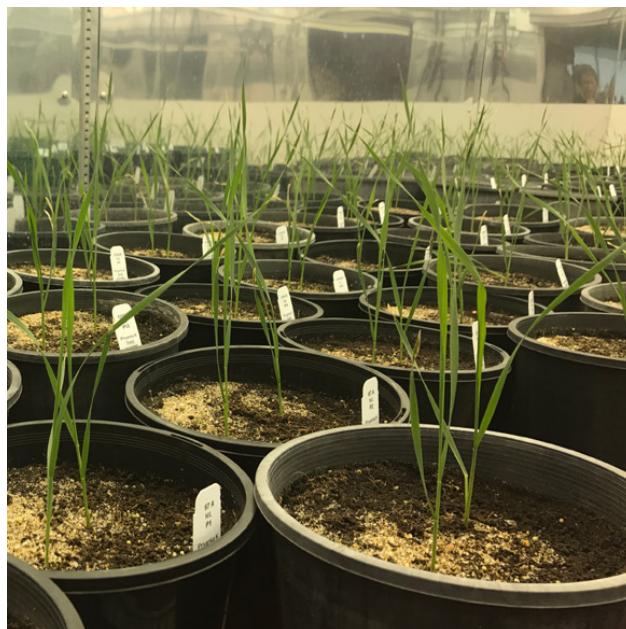
The hub's focus is on developing school industry partnerships showcasing real-world career opportunities to secondary school students and teachers. It will focus on promoting the state's agricultural sector across all commodities – grains, livestock, horticulture, viticulture, forestry, aquaculture and dairy.

The Hub will be based at Urrbrae Agricultural High School and will be managed by the hub working committee. Membership includes Belinda Cay, AgCommunicators, and the following team from Urrbrae Agricultural High School:

- Jos Fox, Principal
- Vincent Fleming, Assistant Principal – Agriculture
- Peter Oswald, VET/Student Pathways Coordinator
- Larissa Tallent, Teacher - Agriculture Science
- Damien Brookes, Agriculture Coordinator, and President, ATASA.

Target audience

The hub is focused on supporting students in Years 7 to 11 and their influencers, both in regional and metropolitan schools.





SELECTION CRITERIA

Applicants for this program must:

- Be over 18 years of age.
- Be actively involved in South Australia's agriculture industries.
- Be able to demonstrate credible industry opportunities and pathways for students and be in a role/business which supports industry good activity, given the role of ambassador is a volunteer position.
- Comply with the school's policies including completing a Working With Children's Check and alignment with the National Principles for Child Safety.
- Be triple vaccinated against COVID-19, as per the State Government's mandate for schools.
- Be able to commit to delivering a minimum of two sessions in both 2022 and in 2023. The hub will work with ambassadors to identify suitable dates and locations however they must align with school terms and class times.
- Complete the online application form and meet all selection criteria.
- Complete the induction session, which will be held online / in-person from 3:30-5:00 pm Monday 20 June.

NOTE: Applications will be assessed by the Hub steering committee, with ambassadors selected across a range of industries. School visits will commence in Term 3. The Hub website and program will be formally launched in September.

HOW TO APPLY

To apply for the ambassador positions please complete the application form at:
<https://www.surveymonkey.com/r/CXJZ7FD>

